Preschool Parents: Sesame Street Needs You!

We are looking for parents interested in taking part in a study of Sesame Street’s new course for teachers called Growing Together. The 7-8-week study is being done by PHMC during the late summer/early fall. Your child’s teacher is interested in this study. Would you be interested too?

Sounds interesting! Am I eligible?
• Yes, if your child’s teacher has agreed to take part
• And, you have access to reliable, high-speed internet

What would I be asked to do?
• complete a survey at the beginning and get a $15 Amazon.com gift card
• complete a survey at the end and get a $20 Amazon.com gift card

Your child’s teacher will take the course and she or he will do some activities with you (show you a video, talk with you about your child, give you resources) in-person and/or virtually. Sesame will also send you tips and ideas. These activities should take 30-60 minutes or less a week for 5 weeks.
• If you complete at least 4 of 5 weekly course feedback checklists, you will be entered into a drawing for a chance to win one of 25 $25 Amazon.com gift cards. The chance of a parent winning is about 25 in 600 or better.

How can I find out more?
If you would like more information, please visit PHMCresearch.org/SesameStreet for further details frequently asked questions. You can also send questions to SesameStreet@phmc.org or call (215) 731-2039.

Yes, I’m interested! What do I do next? Please follow the steps in this checklist.

☐ By 8/23, go to: https://www.surveymonkey.com/s3/5759779/Sesame-Parent-Screening-Phase-2 or scan the QR code.
There you will answer yes/no questions and identify your child’s teacher to see if you are eligible, and then provide your contact information.
☐ If eligible, sign your consent form. (You should be sent to it automatically.)

Your participation will help Sesame Street create engaging and effective educational content for teachers and parents!