Parents of Four-Year Olds: Sesame Street Needs You!

We are looking for parents interested in taking part in a study of Sesame Street’s new course for teachers called Growing Together. The study is being done by PHMC between February and April. Your child’s teacher is interested in this study. Would you be interested too?

Sounds interesting! Am I eligible?
• Yes, if your four-year old child’s teacher has agreed to take part
• And, you have access to reliable, high-speed internet

What would I be asked to do?
• complete a survey at the beginning and get a $10 Amazon.com gift card
• complete a survey at the end and get a $15 Amazon.com gift card
• complete both and get another $5 Amazon.com gift card

If your child’s teacher is chosen to take the course, she or he will do some activities with you (show you a video, talk with you about your child, give you resources). Sesame will also send you tips and ideas. These activities should take 30-60 minutes or less a week.
• If you complete at least 4 of 5 course feedback checklists, you will be entered into a drawing for a chance to win one of 50 $25 Amazon.com gift cards. The chance of a parent winning is about 50 in 360 or better.

How can I find out more?

If you would like more information, please visit PHMCresearch.org/SesameStreet for a recorded webinar and frequently asked questions. You can also send questions to SesameStreet@phmc.org or call (215) 731-2039.

Yes, I’m interested! What do I do next? Please follow the steps in this checklist.

☐ Right away, go to: tinyurl.com/SesameParentScreener or scan the QR code.
There you will answer six yes/no questions and identify your child’s teacher to see if you are eligible, and then provide your contact information.
☐ If eligible, sign your consent form. (You should be sent to it automatically.)

Signing the consent form does not guarantee you will be enrolled in the study. We will let your child’s teacher know if your child’s center will be participating.

Your participation will help Sesame Street create engaging and effective content for teachers and parents!