Preschool Teachers of Children Aged 4: Sesame Street Needs You!

Do you lead a classroom with 4-year-olds and have reliable, high-speed internet?

If so, PHMC’s Research & Evaluation Group invites you to take part in our study of an online professional development course created by Sesame Street, which will take place between February and April 2020. This course aims to promote family engagement and enrich parent-teacher interactions.

Teachers taking part in the study will be randomly chosen to take the course or not.

You will receive:
- Up to $58 in Amazon.com gift cards for pre-surveys
- Up to $63 in Amazon.com gift cards for post-surveys
- Entry into a drawing for 1 of 4 tablets or laptops for completing both pre- and post-surveys (the chance of a teacher winning is about 4 in 185 or better)
- Books, posters and magnets charts for your center ($50 value)

If you are chosen to take the course, you will read through it and work with 3-6 parents (about one hour a week over 10 weeks). You will receive additional incentives for:
- Filling out all five feedback forms ($25 Amazon.com gift cards)
- Being in a focus group, if asked ($50 Amazon.com gift card)

If you would like more information, please visit PHMCresearch.org/SesameStreet for a recorded webinar and frequently asked questions. You can also send questions to SesameStreet@phmc.org or call 215-731-2039.

If you are interested, please let your director know right away!

Your participation will help Sesame Street create effective resources for teachers and parents!